



UCDA 2010 engagement project on suicide prevention
IMMEDIATE RESPONSE REQUIRED.

walk with me?

hello.

are you ok?

is there someone i can call for you?

can you make a difference?
yes.

CALL FOR SUBMISSIONS
 DEADLINE: March 1, 2010, 11 p.m. EST

A program of the
University & College Designers Association
 You do not need to be a UCDA member to enter.

Here's how you can make a difference:

Get involved! Care. Smile. Say hello. Reach out. Interact. Show your concern. This is engagement.

UCDA's annual Engagement Project offers ways for you to make an impact in someone's life. Your words, video or design could make the difference—participate in the 2010 Suicide Prevention Project.

What can you create that will cause someone, at the very least, to stop and think? The simple act of engagement can draw in the outcast, help prevent loneliness and discourage destructive behavior.

This call for submissions is open to university and college students, staff and educators. The Engagement Project is a program of the University & College Designers Association, but you do not need to be a UCDA member to enter.

Suicide prevention should be the focus of the entry but it is open to interpretation for meaning and message. Entries may be posters, written works, videos, audio files, websites, or other media. Selected entries will be posted online and may be distributed freely to on-campus areas to highlight awareness of this important issue. Although this is not a competition and there is no monetary award, the project is a chance to do creative work for this good cause.

Accepted file formats:

High-quality PDF file (for posters, essays, poems, presentations or other written work) Specific URL (one web page, not an entire site; for online, audio or video) SWF file or MP3 file (for audio or video)

Enter:

Entries must be received by 11 p.m. EST on March 1, 2010. Files can be sent by email to engagement@ucda.com. Include your name, title, institution and contact information (address, phone, email, etc.) when submitting your entry.

Entry forms available at www.ucda.com/engagement.lasso

Selected submissions:

Selected submissions will be posted on the UCDA website (ucda.com) for public viewing and download. Although only selected submissions will be posted, this is not a competition and there will be no winners and no prizes will be awarded. The work may also be used in other UCDA materials such as *Designer* magazine. UCDA will publicize the URL on the UCDA website, through emails, and in the *Home Page* newsletter. Participants may link to the UCDA website for their own promotional purposes.

By submitting a work, the author, designer, or creator is agreeing that it may be displayed and posted publicly and downloaded freely. Submitter is also responsible for obtaining all copyright and other licensing permissions.